

Privacy Policy Statement

In short: We care about your privacy, we use the minimal extent of information we need to provide you with services you requested, we safeguard your data and we do not monetize it or improperly share it.

In detail:

This Privacy Policy Statement (the “Statement”) is provided by Alpine City (“we,” “us,” or “our”) in compliance with Utah Code Section 63D-2-103. We are committed to protecting your privacy. This Statement explains how we handle your information when you visit this webpage. We want you to understand how your data may be collected, used, and secured.

Who We Are and How to Reach Us

We operate this governmental website. If you have any questions or concerns, please reach out to us:

Phone: 801-756-6347

Email: admin@alpinecity.org

Our IT System Management affiliate is CivicPlus and they can be reached at 888-228-2233.

What Information We Collect

Here’s what we collect when you visit our webpage:

Personal Information: The information we gather is either information (for example, your name and address) that you voluntarily supply when you register or initiate transactions, or information gathered on usage patterns and preferences as visitors navigate the website, use our services such as activity registration or park reservation. The only required information to create an account is Email, First name and Last name. Optional information that can be added to your account includes: Phone number, Address, Photo, and “About Me” details.

Cookies: To help make our website more responsive to the needs of our visitors, we use a standard feature of browser software, called a “cookie”, to assign each visitor a unique, random number that resides on your computer. The cookie does not identify the visitor, just the computer that a visitor uses to access our site. Unless you voluntarily identify yourself, we won't know who you are, even if we assign a cookie to your computer as the only personal information a cookie can contain is information you supply. A cookie cannot read unrelated data from your computer. We use cookies to help us deliver a better, more personalized service.

How We Use Your Information

We use your information for the following purposes:

Your stored account information allows you to save their progress when completing online forms, making facility reservations, and more, allowing your website to serve as a trusted, secure channel for resident service requests and interactions.

Disclosure Practices

We care about your privacy. We only share your information when necessary. Here’s how we handle disclosures:

In the process of normal business activity, we do not share information. However, we may rarely release information about our visitors when release is appropriate to comply with law, to protect the rights, property or

safety of visitors to our sites, the public, our customers, or our government and its employees, agents, partners and affiliates.

Access and Corrections

You have the right to access and correct your information at any time. Here's how you can do it:

You can manage your accounts by accessing "Settings" through your profile. All personal information can be deleted, made private and/or edited through that link.

Keeping Your Information Secure

Your data's safety is our priority. We have taken adequate measures to protect it. Here's how we ensure your data stays safe:

We regularly scan and certify our site as compliant in accordance to Global Payment Security Standards. Please contact us for the latest compliance certificate.

Note on Records Classification

Personally identifiable information is not classification of records under Utah Code Section 63G, Chapter 2, Government Records

Access and Management Act. Access to government records is governed by Utah Code Section 63G, Chapter 2, Government Records Access and Management Act.

Review of This Notice

We want you to feel comfortable using our services, knowing that your privacy is respected and protected. We welcome your feedback on this notice, which is reviewed annually.

Last revision: February 2024